

# Causal Layered Analysis Masterclass

*Training Session • 15 October 2024  
Futuribles International • Paris*

## Objectives and Targeted Skills

Causal Layered Analysis (abbreviated as CLA) is one of the most innovative approaches in futures studies and foresight since the end of the 1990s. It is used to create alternative futures. The masterclass will consist of presentations, case studies and workshops allowing participants to experiment the approach.

CLA assumes four levels of reality, each equally important: the litany or the day-to-day unquestioned reality – headlines and data; the systemic or social causation level in which reality is accounted for and solutions offered; the worldview or discourse level wherein multiple perspectives and stakeholder positions are included; and the deepest level of myth and metaphor linked to culture that creates worldviews and where long-term transformation often occurs. CLA goes up and down these layers of analysis searching for solutions and strategies, finding new stories with accompanying new litanies.

CLA has been developed over the past thirty years and now is used throughout the world, and in particular in Asia, in a number of settings: (1) as a way to deepen analysis so that policy solutions and innovative strategies are more inclusive, broader and successful, (2) as a strategy tool to deepen and broaden traditional business and executive strategic thinking, (3) as a tool to create structured conversations around gaps in policymaking, (4) as a tool for fleshing out backcasts, to ensure that they are robust, (5) as part of incasting scenarios, (6) as a way for practitioners to gain self-reflection on their core narratives, and (7) as a research tool for doctoral students.

CLA has been used, for example, in projects with international police, city councils, professional associations, large multinational corporations, small and medium-sized enterprises, and national governments. Topics have included terrorism, the knowledge revolution, libraries, quality and safety in health, bio-security, university futures and education policy.

The masterclass will be conducted in English.

# Programme

## Tuesday 15 October 2024

9.15-9.30 – Tea/Coffee

### 9.30-10.00 – Welcome and introduction

### 10.00-11.00 – Causal layered analysis: a four-level approach to alternative futures

- ▶ CLA in the context of policymaking, strategy and foresight
- ▶ CLA theory

11.00-11.15 – Tea/Coffee

### 11.15-12.00 – Examples of the application of CLA, including but not limited to

- ▶ International development banking
- ▶ The energy transition to renewables
- ▶ Interpol and policing
- ▶ Higher education
- ▶ Law and justice
- ▶ Gender equity

### 12.00-13.00 – The CLA game Learning through the four levels

Interactive real-time game to explore solutions

13h00-14h30 – Lunch together

### 14.30-16.00 – Using CLA

- ▶ Action learning, participants experiment on a policy or research question
- ▶ Types of CLA
  - Mapping
  - Deeper causation
  - From the present to the future
  - Map plus transformed

16.00-16.15 – Tea/Coffee

### 16.15-17.30 – Prospective synthesis: main trends and weak signals

- ▶ What has changed in foresight over the last three years?
- ▶ Reflections and action learning projects

## Instructors

▶ **Sohail Inayatullah**, a political scientist and futurist, is the UNESCO Chair in Futures Studies at the Sejahtera Centre for Sustainability and Humanity, IIUM (International Islamic University Malaysia), Malaysia. He is also Professor at Tamkang University, Taiwan, and Associate, Melbourne Business School, the University of Melbourne. He teaches from [www.metafutureschool.org](http://www.metafutureschool.org) where his courses include « Become a Futurist » and « Personal Futures: the CLA of the Self ».

▶ **Ivana Milojević**, Director of Metafuture.org, is a researcher, writer, and educator with a transdisciplinary professional background spanning sociology, education, gender studies, peace and conflict studies, and futures studies.

## Target audience and preconditions

The masterclass is intended for decision-makers in both government and the private sector, foresight practitioners, users or commissioners. Attendance is limited to 20 participants to give an opportunity to exchange views and discuss. We reserve the right to contact you to discuss your experience in order to guarantee sufficient homogeneity within the group to ensure the quality of the training.

This training does not require any specific prerequisites.

## Monitoring and assessment of results

All sessions are interactive. Each session is introduced by a presentation punctuated by exchanges with the participants. The use of workshops will focus on skills development to enable participants to feel confident in using the tools explored without support when they return to their organisations.

## Training materials

The slide-show used during the different modules of the masterclass will be given to participants. It will be downloadable at the end of the session.

## Registration fees and duration

The registration fee is 930 euros excluding tax, and 1,116 euros including tax (20% VAT included). It includes participation in training and training materials. Lunch is offered. Any multiple registration allows, from the second registration, to benefit from a 10% reduction (discount cannot be combined with the discounts enjoyed by Futuribles International members). Partner members of Futuribles International are exempt from registration fees (valid for one person, subject to availability).

Futuribles International is an approved training organisation Qualiopi certified. Its registration number is 11751653975.

The training lasts 7 hours.

## Evaluation procedures

This training session will be evaluated by the participants at the end of the session and in writing, through a survey sent to all attendees.

## Practical Information

The training will be held in downtown Paris, on the premises of Futuribles: 47 rue de Babylone, 75007 Paris, France. Button under the digicode to open the door, back of the paved courtyard, intercom, 2<sup>nd</sup> floor, lift or stairs.

Metro: Saint-François-Xavier, Vaneau or Sèvres-Babylone.

Parking: Bon Marché or Invalides.

You will receive a letter of invitation confirming your registration and an invoice. On request, we can send you a training agreement and a list of hotels near the premises of Futuribles.

You can reach Corinne Roëls, +33(0)1 53 63 37 71 - [croels@futuribles.com](mailto:croels@futuribles.com), for any questions.

# Registration Form

Corinne Roëls • E-mail: croels@futuribles.com • Tel. + 33 (0)1 53 63 37 71

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Website: www.futuribles.com

Siret No: 784 314 940 00056 • APE: 9499Z

VAT No: FR21 784314940

## Participant

First Name - Last Name .....

Organisation - Department .....

Address .....

ZIP/Postal Code - City - Country .....

Phone .....

E-mail .....

VAT No .....

If different:

Billing address .....

- Registers for the "Causal Layered Analysis Masterclass", 15 October 2024, at the price of €930 excluding tax, or €1,116 including VAT at 20%.

Futuribles International is a Qualiopi certified training organization.  
Its registration number is 11751653975.

## Payment Information

- Bank transfer in euro: Banque Neuflyze OBC - 00107  
IBAN: FR76 3078 8001 0710 2020 4120 024 / BIC: NSMBFRPPXXX

- Bank transfer in US\$: Banque Neuflyze OBC-00107  
IBAN: FR76 3078 8001 0707 2041 2000 157 / BIC: NSMBFRPPXXX

- Visa Card  American Express

No .....

Expiry Date ..... Card Security Code .....

- Cheque payable to Futuribles International

- Bill me

Date ..... Signature and Stamp:

### General terms of sale

*In the event of cancellation, made in writing 10 days before the course, the registration fees, minus a 15% administration fee, will be refunded. Beyond this date, no refund will be made and the fees will be due in full, but participants may be replaced. Futuribles International reserves the right to change the content or the speakers. If, due to major circumstances, Futuribles International is unable to hold the training session on the scheduled date, it undertakes to propose new replacement dates. In the event of a dispute between the parties, only the Commercial Court of Paris shall be deemed competent.*